

Dear Paper-Moments Wholesale Dealer,

Our wholesale/dealer practices have recently changed. We've made some improvements to enhance and simplify the purchasing process, so ordering greeting cards will be much easier!

NEW! INSTRUCTIONS FOR ORDERING:

Beginning immediately, you will now place orders at www.paper-moments.com just like any other customer would. **An account has been created for you with your wholesale discount of 25% programmed in to every order you place!** Please make note of this before placing your next order.

User name: your email address Password : photo

1. Click on the Wholesale link at the bottom of the screen. (inside the blue color bar)
2. Enter your user name & password provided above to get logged in.
3. Order as usual. Your 25% discount will show up in your shopping cart.
4. Complete the transaction!

Unfortunately, by making these changes we are no longer able to have a site that does not show our pricing. In the future, we recommend ordering individual cards to use as your main selling tool rather than sending your clients to the site. This way you are still able to set pricing as you wish and show our fabulous products to your customers - in person. If you deal with your clients online and don't have an opportunity to display our cards in person, we recommend downloading or saving the images of a card designs from our site & e-mailing them to your client.

INSTRUCTIONS TO DOWNLOAD CARD GRAPHICS: To do so, simply Right Click on an image you like and choose Save As in the drop down. Then Save it to your computer. Finally, create an email message to your client and attach the image file of the card design.

To make this transition easier, use this discount code for an additional 20% off your next order!

Coupon Code: 20SALE

(expires August 31, 2009)

NEW! CUSTOM DESIGN SERVICE:

In addition, we have added a new 'Custom Design' service! Work directly with our graphic designers to make simple modifications or create a one-of-a-kind card design! Design changes such as adding photos, editing card layouts, modifying colors and more are included with this service. Custom Design fees start at just \$20!

If you are interested in learning more about this service, please e-mail contact@paper-moments.com or call 1-866-929-9968 (M-F 8am-5pm CST).

By the way, you may want to remove any links/favorites to the old ordering site: www.paper-moments.com/dealer as that site will no longer exist. Thank you for your understanding and your business!

Erin von Holdt

Director of Marketing

www.paper-moments.com | contact@paper-moments.com | 1-866-929-9968